Message Text

UNCLASSIFIED

PAGE 01 FRANKF 03787 121404Z

43

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 PA-02 PRS-01 USIA-15 /038 W

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R 121349Z JUN 75

FM AMCONSUL FRANKFURT

TO AMEMBASSY DAMASCUS

INFO AMEMBASSY BONN

AMEMBASSY BEIRUT

SECSTATE WASHDC 384

USDOC WASHDC

UNCLAS FRANKFURT 3787

E.O. 11652: NA TAGS: BEXP, SY

SUBJECT: DAMASCUS INTERNATIONAL FAIR

USDOC FOR CAGNE

REF: DAMASCUS 2094

- 1. FRANKFURT PASSED INFORMATION CONTAINED REFTEL TO MR.
 A.A. NELSON, VP CLARK INTERNATIONAL MARKETING, WIESBADEN
 AND STRESSED IMPORTANCE OF CLARK'S PARTICIPATION AT U.S.
 COMMERICAL PRESENCE EFFORT AT DAMASCUS INTERNATIONAL FAIR.
- 2. MR. NELSON CITED SEVERAL REASONS FOR HIS INITIAL DISINCLINATION TO PARTICIPATE: (A) CLARK ALREADY WELL-CONNECTED TO SMALL EXISTING UNIVERSE OF SYRIAN CUSTOMERS: (B) REGARDING MERCHANDISE IN TRANIST TO SYRIA, NELSON FEARS SYRIAN CUSTOMERS MIGHT WELL WANT TO TAKE DELIVERY RIGHT AWAY RATHER THAN ALLOWING IT TO BE DISPALYED.
- 3. HOWEVER, NELSON IS IN TOUCH WITH CLARK'S DISTRIBUTOR IN DAMASCUS REGARDING HIS POSSIBLE PARTICIPATION, AND SUGGESTS EMBASSY DAMASCUS ALSO APPROACH THIS LOCAL DEALER REGARDING SHOW PARTICIPATION:

TEMPCO -- THE ENGINEERING COMPANY UNCLASSIFIED

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26 RUE D'ARGENTINE

DAMASCUS

TELEPHONE: 22-96-40 TELEX: 110 71 SE TEMCO

ATTN: MR. WALID KOUDMANI, MANAGERSULSER

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NNN

Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

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Disposition Camment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a

Disposition Reason: Disposition Remarks:

Document Number: 1975FRANKF03787 Document Source: CORE Document Unique ID: 00

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Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JÚL 2006

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Secure: OPEN Status: NATIVE

Subject: DAMASCUS INTERNATIONAL FAIR USDOC FOR CAGNE

TAGS: BEXP, SY To: DAMASCUS

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